



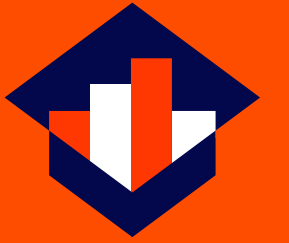
Young Investors Challenge

A free global investment competition for teenagers, established in Canada in 2020.

yic.ca

January 2025 Edition

About Us



We are a not-for-profit organization that promotes financial literacy in hopes of building a brighter future for the next generations.

Our Vision

Allow teenagers to gain stock market and investment experience without any monetary risk!

Audience

Our audience consists of primary, secondary and college level students under the age of 21 years old.

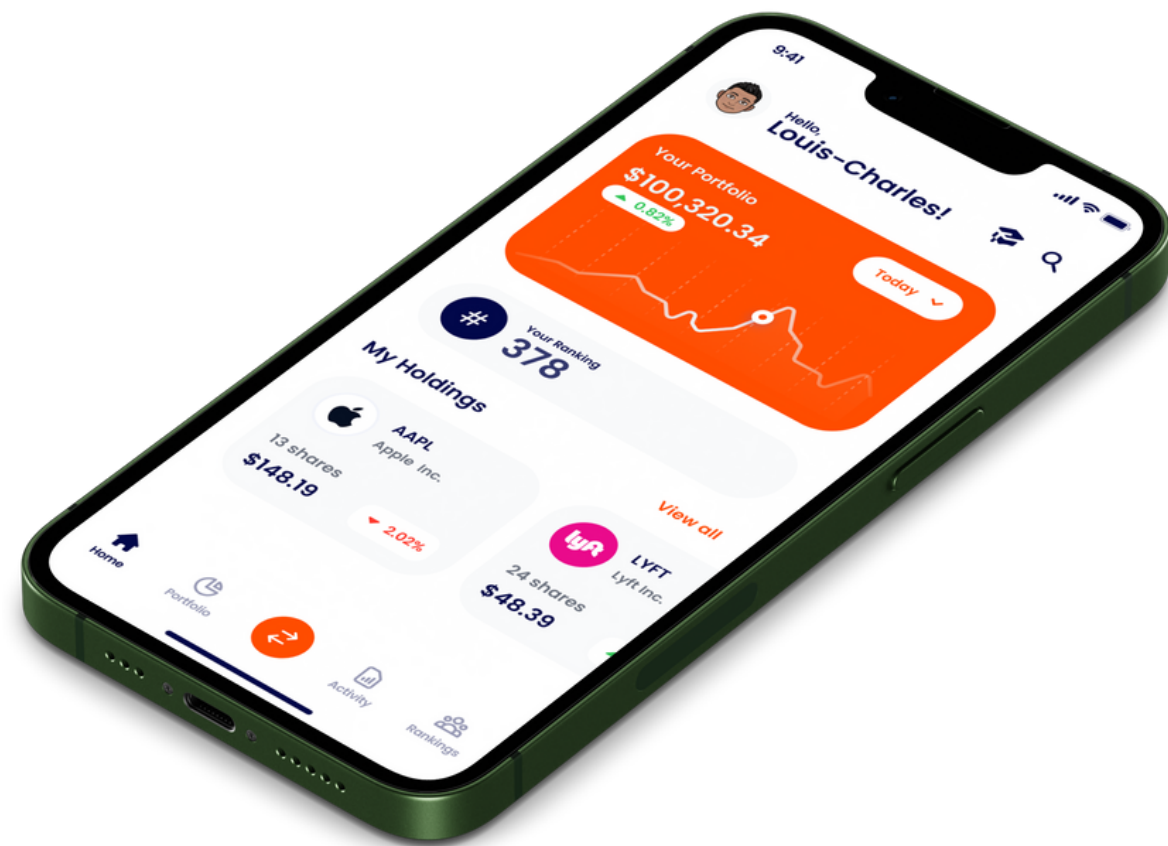
End Goal

Build a strong reputation in schools across North America and become a trusted platform for financial education.

The Challenge



A 10-week global investment competition for teenagers with \$10,000 in cash prizes that starts in January of 2025



Practice

Participants can practice investing risk-free and test various investment strategies and techniques on our simplistic & easy-to-use mobile app

Learn

Participants can learn about personal finance, business and investing on our complimentary [First Step Academy](#), which consists of 34 educational videos that we filmed in English and French.

Have Fun!

Competing against friends or the whole world for big prizes, we want participants to have fun!



The Team



Charles Frédette

Third Year Finance Student at
HEC Montréal

Nicolas Bolouri

Second Year Software Engineering Student
at McGill University

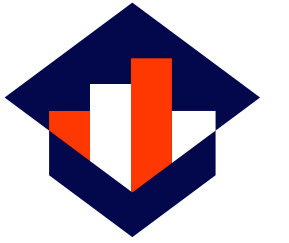
Ryan Dollinger

Second Year Law school Student at the
University of Ottawa

Our Numbers

Our goal is to make the Young Investors Challenge inclusive and accessible to teenagers from all backgrounds, reaching a wide and diverse global participant base

800,000



Total Social Media Reach up-to-date (Instagram)

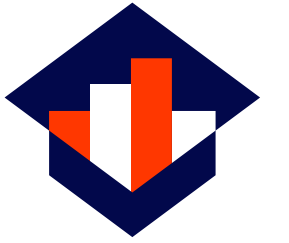
5,000+

Challenge participants since 2021

10,000+

Our goal number of participants for 2025

Why Partner with Us?



Sponsor funds will go directly towards our operating costs, such as cloud services, realtime data fees, 10,000 prize pool, app development, promotion (press release + social media), content production for our First Step Academy, etc.

Gold Level - \$10,000

- ✓ All of Silver perks plus:
- ✓ Sponsor one of YIC's other prizes: Best Girl, Young Gun, Best in Canada or ESG Award (Sustainability)
- ✓ Promotion email sent to all
- ✓ Custom events/promos

Silver Level - \$5,000

- ✓ All of Bronze perks plus:
- ✓ Sponsor a Top 3 prize
- ✓ Company name in one of YIC's press releases (minimum 50,000 views)
- ✓ Company logo on FSA website and web app

Bronze Level - \$2,000

- ✓ Company profile on yic.ca
- ✓ Company logo on YIC's trading console (mobile app and web app)
- ✓ Sponsored posts on YIC's social media pages



Young Investors Challenge



Contact us at: hello@yic.ca

www.yic.ca